

# CRISSINDA PONDER

Crissinda@CrissindaPonder.com · 770.771.3617 ·

**LinkedIn:** LinkedIn.com/in/CrissindaPonder · **Website:** CrissindaPonder.com

## JOURNALISM WORK EXPERIENCE

---

**Bankrate.com**, Palm Beach Gardens, Fla., *Mortgage Reporter*, June 2015-Present

- Cover mortgage and real estate topics through feature stories, blog posts and other content forms.
- Work with fellow editorial team members to create data-driven reporting projects.
- Pitch, develop and write personal finance-related stories on topics including saving money and smart spending.

**Bankrate.com**, North Palm Beach, Fla., *Insurance Reporter*, September 2013-June 2015

- Covered the insurance beat including topics such as home, life and auto insurance, plus health insurance -- in particular the Affordable Care Act -- through feature stories and blog posts.
- Pitched and wrote personal finance-related feature stories on topics including saving money and smart spending.
- Researched and developed story ideas; wrote assigned stories; worked with editorial team to create data-driven reporting projects.

**Bankrate.com**, North Palm Beach, Fla., *Copy Editor*, August 2012-September 2013

- Managed the copy flow between the editorial and production teams; worked closely with editors and reporters to present content in a captivating style; compiled and edited columns weekly for publication in newspapers.
- Used AP style to copy edit and fact check daily website editorial content, including stories, newsletters, blog posts and social media (Facebook, Google Plus, LinkedIn, Twitter) content; developed compelling headlines and teases for stories; ensured modules were ready for the homepage to promote content.

**Bankrate.com**, North Palm Beach, Fla., *Editorial Intern*, June 2012-August 2012

- Pitched and wrote personal finance stories and blog posts for website with more than 12 million monthly unique visitors.
- Copy edited and proofed social media (Facebook, Google Plus, LinkedIn, Twitter) and website editorial content, including stories, newsletters and blog posts, for grammar, spelling and AP style errors.

**The Red & Black**, Athens, Ga., *Copy Editor*, August 2011-May 2012

- Proofed feature story copy for grammar, spelling and AP style errors for weekly student newspaper.
- Copy edited page designs, headlines and cutlines; contributed feature stories to Variety section.

## HONORS, AWARDS AND PROFESSIONAL AFFILIATIONS

---

2014 Society of American Business Editors and Writers

Health Care Symposium Fellow

2012 Chips Quinn Scholars Program for Diversity in Journalism Participant

2011-2012 UGA Student Chapter of the National Association of Black Journalists (NABJ) President

2011 Atlanta Association of Black Journalists (AABJ)/Xermona Clayton-Brady Scholarship Recipient

2011 NABJ/Florida A&M University Multimedia Short Course Participant

2011 Travel Writing in Cambodia Study Abroad Program Participant/Scholarship Recipient

2011 UGA Alum M. Tyus Butler Journalism Scholarship Recipient

2011 Atlanta Press Club Scholarship Recipient

2010 *Souls of My Young Sisters* Anthology Contributor

2010 UGA Chapter of NABJ Rising Journalist of the Year Award Recipient

## SPECIAL SKILLS

---

WordPress; Microsoft Office; Soundslides; Final Cut Pro; Adobe InCopy, InDesign, Photoshop

## EDUCATION

---

**The University of Georgia**, Athens, Ga., Bachelor of Arts in Journalism, *Cum Laude*, May 2012

**Major:** Magazine Journalism    **Minor:** Communication Studies